

2026 SPONSORSHIP PROPOSAL



My name is Morgan Kidd and I am a 21 year old racing driver from Norfolk with one goal in mind, becoming a professional race car driver.

I have loved all things racing since I can remember, the perks of having petrol head parents. They stuck me in a go kart at the age of 8, initially with the intention of making it a hobby, that was 12 years ago...



morgankiddofficial53@gmail.com

+44 7935 934159



2013

The year I fell in love with racing. My dad took me to have a go in a rental kart at our local track, Red Lodge and I never looked back.



2017

My most successful season of junior racing where I became:

- HKRC Junior TKM Vice Champion
- HKRC Womans Champion
- LKRC Junior TKM Champion



2023

My debut season in car racing where I was crowned the Airtec Motorsport Fiesta ST240 Club Champion in my first season of car racing.

Since then I have never looked back. My career has progressed over the last 12 years with me becoming a multiple championship winning racing driver and earning my place in the world of British motorsport as a fast female.

MY JOURNEY

morgankiddofficial53@gmail.com



My first year of club level racing. I won most improved driver of the championship in my first season of racing!

2015



The beginning of my British Championship journey where I had two top 10 championship finishes and became the BWRDC British Womans Karting Champion!

2019



My debut season in the PRO class of the Airtec Motorsport Fiesta ST240 Championship

2024

+44 7935 934159

MY 2026 PLANS

For the last 3 years I have been racing in the Airtec Motorsport ST240 Championship and it's taught me a lot and it's brought me lots of success as a new comer to the car racing space!

I want to the chance to continue my success for another season!

I want to invite you to join me on the Fiesta grid for another season.

2026 is going to look a bit different for me... with my number 1 mechanic and biggest support (my dad) undergoing treatment for kidney disease. I want to take away the financial burden of racing as a family unit but I still want us to continue doing what we love together.

2026 CALENDAR

You will be invited to any of these rounds to spectate, network and experience the racing trackside!

OULTON PARK
ROUND 7 - 17TH OCTOBER

ANGLESEY
ROUND 3 - 13TH /14TH JUNE

DONINGTON PARK
ROUND 4 - 18TH /19TH JULY

SNETTERTON
ROUND 1 - 18TH /19TH APRIL

SILVERSTONE GP
ROUND 2 - 15TH /16TH MAY

SILVERSTONE NAT'
ROUND 6 - 19TH /20TH SEPTEMBER

BRANDS/HATCH INDY
ROUND 5 - 15TH /16TH AUGUST

morgankiddofficial53@gmail.com

+44 7935 934159

THE POWER OF PARTNERSHIP



WHAT'S IN IT FOR YOU?

As my **partner** you will have access to premium marketing exposure within one of the leading National Club Championships, The BRSCC

This comes with incredible opportunities!

MEDIA & PR EXPOSURE

BRANDING & VISABILITY

EXPERIANCES

BUSINESS ACTIVATION

REPORTING & TRANSPARANCY

morgankiddofficial53@gmail.com

+44 7935 934159

MEDIA & PR EXPOSURE

During race weekends your business will be exposed to the **THOUSANDS** of followers and fans that support the BRSCC and me!

Being streamed on **YOUTUBE**, your business will also gain valuable online exposure too.

While I'm not at the track your business will gain further exposure via my own social media channels, this will include dedicated content focusing on your business, aiming to promote and advertise what you have to offer to mine and the championships loyal fanbase.

BRSCC Statistics

55k

Social media reach in 2025
Across all social media platforms

10K

Average stream viewers

My Statistics

363K

Social media reach across all social
media platforms

5K

Followers across all media
channels

Take a look at my social media pages!

 [morgankiddofficial](#)

 [Morgan Kidd 53](#)

 [Morgan Kidd](#)

BRANDING & VISABILITY

To ensure maximum visibility as my **partner** your logo will be featured on my cars livery.

I will have a bespoke design centred around your logo and colours .

Your logo will be in the most prominent placements on the car to grantee visibly from the enormous trackside crowds and TV viewers.

Not only will your logo be a focal point of my livery but also my clothing on and off the circuit, a **custom suit, helmet** and **fireproofs** also be designed to ensure your business is seen on and off the circuit.

Not to mention you will be supporting one of the **only female's** on the grid, gaining you even more exposure!

EXPERIANCES

At the rounds you choose to attend you will be looked after myself and the team, providing the opportunity for a great day/weekend out. This can be used to motivate employees and give them a chance to experience a race weekend track side, which I must say is quite thrilling!

It also provides excellent **networking opportunities** as it will allow you to meet partners of the championship and other drivers!

I can also offer **corporate track days**, letting you, your employees and any guests have a taste of what it's like in the passenger seat on a hot lap, this is always great fun at the end of the season!

BUSINESS ACTIVATION

I can expand your network, acting as an **AMBASSADOR** for your business!

I can provide custom activations, as my **partner** me and my car will be at your disposal, available for corporate events, marketing events and much more.

REPORTING & TRANSPARANCY

I can provide regular reports on media reach, social media analytics and fan engagement.

In addition I will provide race reports after each event, including any photos and videos that you will be able to use for your own marketing and media strategies.

BONUS TOUCHES

You will be sent a sponsorship care package, including Morgan Kidd merchandise, signed photos and much more.

You will also be invited to any end of year celebrations!

Finally, you will gain a valuable member to your team. We will work together to achieve each others goals, forge a working relationship and develop a long lasting partnership!

I will represent your business with pride!

THANK YOU

Thank you for taking the time to read through my **2026 Sponsorship Proposal!**

I hope you consider my offer and I look forward to exploring this opportunity and forging a long lasting partnership with you.

I'm excited to represent your business on the main stage of British motorsport!

If you have any further questions you can contact me via email at

morgankiddofficial53@gmail.com

or you can reach me via phone at

+44 7935 934159